

Byggghemma Finland Partner Levels 2026



netrauta.fi



taloon.com

Bygghemma Finland **PLUS** Partner Level

Bygghemma Finland offers the perfect and easy to use online marketing package for its partners. PLUS Partner Level grants all your products for sale in Finland's leading home improvement webstores. With just "one click" you'll conquer the Finnish DIY-market and your whole product range is within everyone's reach. Your brand can become part of our success story!

You'll get wide and effective Google-marketing and Banner remarketing partner to ensure large visibility for your brands and products.

Bygghemma Finland webstores dominate the DIY Google visibility in Finland. Our team of SEM and SEO professionals make sure that your brand ranks on the first page of Google search. The Banner remarketing increases the visibility throughout the internet and reminds our customers of the products and best prices.

Netrauta.fi and Taloon.com webstores have over 135 000 visitors per day. PLUS Partner Level contains a basic brand page in which your products and brand will be noticed! Our professional Sales Team is also at your service. We supply wide Email and Phone Services together with personal assistance in our Showrooms.

Meeting the consumer on their own terms and on their turf makes a positive impression!

Bygghemma Finland PLUS	
	Value
Webstore - Netrauta.fi + Taloon.com	
Products to Netrauta.fi	1500€
Products to Taloon.com	1500€
SEM / SEO	2500€
Google Shopping	2000€
Banner Remarketing	1500€
Basic Brand Site (one webstore, one brand)	1500€
Sales Service - Taloon.com + Netrauta.fi	
Wide phone and email Sale Service	

Normal price: 10 500€

To ensure the successful partnership we need the following information from our suppliers:

- Product data delivery standards are presented in **Bygghemma Finland Media**. If the quality of the data doesn't match with the standards, Bygghemma Finland has the right to implement the proper product data on behalf of the supplier at supplier's cost.
- Possible customer returns are delivered directly to the supplier.
- Market price level.
- Whole product range.
- Responsibility to keep the product data up to date.
- Links to Taloon.com and Netrauta.fi from supplier's website.
- Direct delivery requirements.
- Product support/Customer service.

Deal for your brand - now only 4000€

Bygghemma Finland **PREMIUM** Partner Level

Go to PREMIUM! Bygghemma Finland offers a large and easy to use marketing package for your brand. PREMIUM Partner Level also grants all your products for sale in Finland's leading home improvement webstores.

You'll get wide and effective Google-marketing and Banner remarketing partner to ensure large visibility for your brands and products. Bygghemma Finland webstores dominate the DIY Google visibility in Finland. Our team of SEM and SEO professionals make sure that your brand ranks on the first page of Google search. The Banner remarketing increases the visibility throughout the internet and reminds our customers of the products and best prices.

Netrauta.fi and Taloon.com webstores have over 135 000 visitors per day. With the PREMIUM Partner Level you get the excellent visibility of campaign banners in Taloon.com and Netrauta.fi webstores. Your products and brands will be noticed! We supply wide Email and Phone Services together with personal assistance in our Showrooms.

Bygghemma Finland PREMIUM	
	Value
Webstore - Netrauta.fi + Taloon.com	
Products to Netrauta.fi	1500€
Products to Taloon.com	1500€
SEM / SEO	2500€
Google Shopping	2000€
Banner Remarketing	1500€
Brand Site (one webstore, one brand)	2500€
Newsletter: Main Banner (1 pcs) + Product Visibility (1 pcs)	1750€
Main Category Visibility, 2 weeks (one webstore)	1500€
Sales Service - Taloon.com + Netrauta.fi	
Wide phone and email Sale Service	

Normal price: 14 750€

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- Direct delivery requirements.
- Product support/Customer service.

Best deal for your brand - now only 6000€

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	Byggghemma PLUS	Byggghemma PREMIUM	Byggghemma DELUXE	Byggghemma ULTIMATE
	4 000€	6000€	from 10 000€	from 20 000€
Webstores: Taloon.com + Netrauta.fi				
Products to Netrauta.fi	X	X	X	X
Products to Taloon.com	X	X	X	X
SEM / SEO	X	X	X	X
Google Shopping	X	X	X	X
Banner Remarketing	X	X	X	X
Newsletter: Banner (1 pcs) + Product Visibility (1 pcs)	-	X	X	X
Brand Site Basic (one webstore, one brand)	X	-	-	-
Brand Site Premium (one webstore, one brand)	-	X	X	X
Sales Service: Netrauta.fi + Taloon.com				
Phone and Email Sales Services	X	X	X	X
Social Media: Netrauta.fi + Taloon.com				
Tactical Social Media, 10 days (one webstore)	-	-	X	X
DELUXE Media Package*			X	-
Selection of effective media choices e.g.:				
Front Page Visibility, 2 weeks (one webstore)				
Print Advertisement Visibility				
ULTIMATE Media Package*	-		-	X
Selection of effective media choices e.g.:				
Front Page Visibility, 2 weeks (one webstore)				
Print Advertisement Visibility				
TV Campaign				
Showroom				

* Tailormade solutions. Detailed design contents with Byggghemma Finland Product Managers.